

FRIENDS OF THE LITTLETON PUBLIC LIBRARY  
MEETING MINUTES  
AUGUST 24, 2011

IN ATTENDANCE: Rebekah Reeves, Carla Peacock, Jeanne Dickerman, Amy Badurina, Jen Stoker, Bill Freeland, Tom Campbell

MEETING CALLED TO ORDER at 5:31 by President Rebekah Reeves. Minutes from previous meeting approved, MSV.

**TREASURER'S REPORT:** TBD

**LIBRARY NEWS:** Jeanne Dickerman

- Library Book Sale will be September 24<sup>th</sup>. Jeanne will email the Friends when she determines a schedule of work that volunteers can help with.
- Aimee Houghton would like to help fundraise for the Art in the Library program. A memorial fund pays for the supplies, fundraising is necessary to cover Melissa's salary. Melissa was paid \$621 for the last session of six art programs. Jeanne will email Melissa to find out her availability – possibly do four programs in the Fall instead of six – and her hourly rate and will send this information to Rebekah. Rebekah will talk to Aimee about fundraising ideas. Possible that FOLPL will cover any costs for the program that isn't brought in through the fundraising.

**MOTHER NATURE'S CHILD:** Carla Peacock

- The screening is listed on websites and Facebook.
- Amy Badurina designed a flyer that everyone will help hang around town. Jen will coordinate getting flyers sent home with school children.
- Kim De Lutis will write a press release and contact Art McGrath about getting a story in the Courier.
- Carla will get it listed in the area newspapers' calendars.
- Jeanne will put information about screening in the Library's weekly column and website.
- Steffany needs two adult volunteers to help with nature craft during screening. Rebekah and Jess will be helping with craft.
- Children will have to be ages 5+ to be left upstairs alone to do craft.
- Jen's husband will bring a laptop and projector to use that day.

**OTHER PROGRAM SUGGESTIONS**

- Kim talked with Rick Bidgood about doing another trip tour about his latest trip to France. Possibly schedule for end of October.
- Need to review humanities programs available and pick one to sponsor.
- Jeanne will give Rebekah the contact information for Megan McCarthy McPhaul to see if she'd be interested in doing a book talk about A History of Cannon Mountain – possibly in November.
- Book talk about fishing in Spring.
- Event related to local products.

## WEBSITE ACCESS

- Rebekah needs administrative access to the FOLPL Facebook page and website.

## FUNDRAISING IDEAS

- Bill presented a fundraising campaign plan, complete with a logo, to reach \$20,000 goal for the updated computer system. He proposes several tiers of fundraising levels for large corporations, Main Street businesses, wealthy members of the community, and everyday citizens. A flyer would need to be designed for teams of volunteers to distribute to prospective donors. Stickers would be given to donors to display. Monthly updates of donations would be submitted to newspapers. Possibly set up a sign in front of the Library to show donation progress. Agreed that campaign should start rolling in December this year, with a completion goal in 2012. Carla volunteered to be on team that talks to Main Street businesses when campaign starts.
- Karma Balm fundraiser might be able to tie into this campaign. Rebekah to talk to Jess to see if that's a possibility.
- Membership drive would tie into this campaign as well – donors would become members.

## NEW BROCHURE

- Carla, Kim, and Amy will meet to update and redesign the brochure as a rack card.

NEXT MEETING will be on September 21 at 6pm.

MEETING ADJURNED at 6:20pm.

Respectfully submitted,  
Amy Badurina, Director